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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/516,452	12/03/2004	Tetsuya Ishii	Q72632	2866
23373	7590	11/16/2009	EXAMINER	
SUGHRUE MION, PLLC 2100 PENNSYLVANIA AVENUE, N.W. SUITE 800 WASHINGTON, DC 20037			HOLLOMAN, NANNETTE	
ART UNIT	PAPER NUMBER			
	1612			
NOTIFICATION DATE	DELIVERY MODE			
11/16/2009	ELECTRONIC			

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

USPTO@SUGHRUE.COM
PPROCESSING@SUGHRUE.COM

**Advisory Action
Before the Filing of an Appeal Brief**

Application No.	Applicant(s)	
10/516,452	ISHII, TETSUYA	
Examiner	Art Unit	
NANNETTE HOLLOWAN	1612	

—The MAILING DATE of this communication appears on the cover sheet with the correspondence address —

THE REPLY FILED 16 October 2009 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE.

1. The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of this application, applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places the application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or (3) a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods:

- a) The period for reply expires ____ months from the mailing date of the final rejection.
 b) The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection.
 Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f).

Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) as set forth in (b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

NOTICE OF APPEAL

2. The Notice of Appeal was filed on _____. A brief in compliance with 37 CFR 41.37 must be filed within two months of the date of filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR 41.37(e)), to avoid dismissal of the appeal. Since a Notice of Appeal has been filed, any reply must be filed within the time period set forth in 37 CFR 41.37(a).

AMENDMENTS

3. The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will not be entered because
 (a) They raise new issues that would require further consideration and/or search (see NOTE below);
 (b) They raise the issue of new matter (see NOTE below);
 (c) They are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or
 (d) They present additional claims without canceling a corresponding number of finally rejected claims.

NOTE: _____. (See 37 CFR 1.116 and 41.33(a)).

4. The amendments are not in compliance with 37 CFR 1.121. See attached Notice of Non-Compliant Amendment (PTOL-324).

5. Applicant's reply has overcome the following rejection(s): _____.

6. Newly proposed or amended claim(s) _____ would be allowable if submitted in a separate, timely filed amendment canceling the non-allowable claim(s).

7. For purposes of appeal, the proposed amendment(s): a) will not be entered, or b) will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended.

The status of the claim(s) is (or will be) as follows:

Claim(s) allowed: _____.

Claim(s) objected to: _____.

Claim(s) rejected: 1,2 and 4-7.

Claim(s) withdrawn from consideration: 9-13.

AFFIDAVIT OR OTHER EVIDENCE

8. The affidavit or other evidence filed after a final action, but before or on the date of filing a Notice of Appeal will not be entered because applicant failed to provide a showing of good and sufficient reasons why the affidavit or other evidence is necessary and was not earlier presented. See 37 CFR 1.116(e).

9. The affidavit or other evidence filed after the date of filing a Notice of Appeal, but prior to the date of filing a brief, will not be entered because the affidavit or other evidence failed to overcome all rejections under appeal and/or appellant fail to provide a showing a good and sufficient reasons why it is necessary and was not earlier presented. See 37 CFR 41.33(d)(1).

10. The affidavit or other evidence is entered. An explanation of the status of the claims after entry is below or attached.

REQUEST FOR RECONSIDERATION/OTHER

11. The request for reconsideration has been considered but does NOT place the application in condition for allowance because:
See Continuation Sheet

12. Note the attached Information Disclosure Statement(s). (PTO/SB/08) Paper No(s). _____

13. Other: _____.

/Frederick Krass/
 Supervisory Patent Examiner, Art Unit 1612

/N. H./
 Examiner, Art Unit 1612

Continuation of 11. does NOT place the application in condition for allowance because: Claims 1-8 were rejected under 35 U.S.C. 103(a) as being unpatentable over Syudo (EP 1151751) in view of Jahn-Rendu et al. (US Patent Publication No. 2003/0012760). This rejection is maintained. Claims 3 and 8 are cancelled.

Applicant's Arguments:

Applicant argues that magnesium aluminometasilicate is not a specie of magnesium hydroxide-aluminum hydroxide co-precipitate. Applicant further argues Jahn-Rendu et al. do not make up for the deficiencies of Syudo.

Examiner's Response:

While Examiner agrees that magnesium aluminometasilicate is not a specie of magnesium hydroxide-aluminum hydroxide co-precipitate (this argument appearing for the first time after final rejection), Syudo does teach, by Applicant's own admission in arguments filed May 26, 2009, the claimed magnesium hydroxide-aluminum hydroxide co-precipitate as alumina magnesium hydroxide.

"A known or obvious composition does not become patentable simply because it has been described as somewhat inferior to some other product for the same use." See MPEP 2123. Applicant has made no discovery beyond what was known in the art. Therefore, the teaching of Syudo, which discloses the claimed magnesium hydroxide-aluminum hydroxide co-precipitate, albeit not as a preferred embodiment, encompasses the claimed limitation.

In regard to Jahn-Rendu, the reference was disclosed because it teaches that cosmetic gels that contain acrylic acid-sodium acrylate copolymers do not exhibit the disadvantage of causing friction and blotches on the surface of the skin, therefore providing the motivation to modify the gels of Syudo with said copolymers.